

MOHD. AYAN KHAN

Front-End Web Developer

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PROFESSIONAL SUMMARY

Results-driven Front-End Web Developer with 3+ years of hands-on professional experience building responsive, high-performance websites and web applications. Proficient in HTML5, CSS3, JavaScript, React, PHP (CodeIgniter 4), WordPress (ACF), and Shopify (2+ years). Adept at translating Figma designs to pixel-perfect code, implementing dynamic content structures, and optimising web performance and SEO. Passionate about clean UI/UX and delivering client-ready digital solutions.

TECHNICAL SKILLS

HTML5 / CSS3	JavaScript / jQuery	Bootstrap	Responsive / Media Queries
WordPress / ACF	Shopify (2+ yrs)	PHP / CodeIgniter 4	React
Figma → HTML	Git / GitHub	SEO Optimisation	Cross-browser Testing

WORK EXPERIENCE

Front-End Web Developer — YNG Media, Noida

December 2022 – Present | 3+ Years

Full-time + Part-time Freelance

- Design and develop fully responsive websites using HTML5, CSS3, JavaScript, Bootstrap, and WordPress with ACF (Advanced Custom Fields).
- Convert Figma and design mockups into pixel-perfect, cross-browser-compatible HTML/CSS/JS code.
- Build and maintain Shopify e-commerce stores (2+ years hands-on), including product pages, collections, and custom theme modifications.
- Develop and maintain custom web applications using PHP, CodeIgniter 4, and React for internal tools and client projects.
- Implement dynamic content structures (banners, repeater fields, custom layouts) in WordPress ACF for easy client content management.
- Optimise website performance, page speed, image compression, and on-page SEO for all delivered projects.
- Collaborate with designers and clients to deliver tailored digital solutions on time and within scope.

KEY PROJECTS

FNP Corporate (fnp.ae) – WordPress Corporate Website

Tech Stack: WordPress · PHP · ACF · HTML5/CSS3 · JavaScript

- Developed and fully customised the FNP Corporate website using WordPress with ACF dynamic fields.
- Implemented dynamic sections for banners, services, product listings, and corporate catalogue areas.
- Optimised images, catalogs, and page assets ensuring fast load times, mobile responsiveness, and a clean corporate UI.

JMJ Estate – Real Estate Website

Tech Stack: WordPress · PHP · ACF · JavaScript · HTML5/CSS3

- Designed and developed a fully responsive real estate website with custom property listing, filters, and dynamic detail pages.
- Built ACF repeater fields to manage banners, property highlights, amenities, image galleries, and location details from the backend.
- Delivered a pixel-perfect frontend with enquiry forms, map sections, and a backend content management system so the client can update content without touching code.
- Resolved cross-browser compatibility issues and achieved measurably improved page speed and SEO scores post-launch.

Shopify E-Commerce Projects

Velvétor Perfumes (velvetorperfumes.com)

Tech Stack: Shopify · Liquid · JavaScript · HTML5/CSS3

- Built and customised the Shopify storefront for a luxury fragrance brand, including collection pages, product templates, and checkout experience.
- Developed custom theme sections for product storytelling, discovery sets, and gift-set bundles to improve conversions.

- ▶ Optimised site speed, mobile UX, and on-page SEO for better organic visibility.

Ezok Shoes (ezokshoes.com)

Tech Stack: *Shopify · Liquid · JavaScript*

- ▶ Developed and maintain the Shopify store for a premium leather footwear brand, managing product catalogue, collections, and size/variant structures.
- ▶ Customised theme sections, banners, and collection layouts for seasonal campaigns and sales.
- ▶ Handle ongoing product uploads, pricing and discount updates, and inventory management.

Smokey Cocktail (smokeycocktail.com)

Tech Stack: *Shopify · Liquid · JavaScript*

- ▶ Built and customised the Shopify storefront for a barware, home decor, and lifestyle-gifting brand.
- ▶ Implemented category-wise collection pages, curated product sections, and gifting bundles.
- ▶ Optimised page performance and cross-browser compatibility across the storefront.

EDUCATION

Bachelor of Science (B.Sc.) — University of Allahabad	2020 – 2023
12th Standard — UP State Board	2020

LANGUAGES

English (Professional Working Proficiency) | Hindi (Native) | Urdu (Native)